

## Event at a Glance

- 2:00 PM Keynote Address: Capital Formation in the Twenty-First Century  
Joseph A. Grundfest, W.A. Franke Professor of Law and Business, Stanford Law School  
& Former SEC Commissioner
- 2:30 Session I: Liquidity Alternatives for Private Companies
- 3:15 Break
- 3:30 Session II: Best Practices for Companies Managing Primary & Secondary Market Transactions
- 4:15 Session III: Recent Changes in the Capital Markets & Implications for Growth Stock Investors
- 5:00 Closing Remarks & Cocktail Reception

## Session Details

- 2:00 PM **Keynote Address:** Capital Formation in the Twenty-First Century  
Joseph A. Grundfest, W.A. Franke Professor of Law and Business, Stanford Law School  
& Former SEC Commissioner
- 2:30 PM **SESSION I:** Liquidity and Capital Raising Alternatives for Private Companies  
Discussion will focus on the structural changes to capital markets and implications for companies and other market participants.  
Panel Moderator: David Weir, CEO, SharesPost
- Panelists: Sandy Robertson, Co-Founder, Francisco Partners  
Pascal Levensohn, Managing Partner, Levensohn Venture Partners  
Scott Painter, Founder & CEO, TrueCar  
Ian Sobieski, Managing Director, Band of Angels  
Lee Hower, Partner, NextView Ventures (formerly of LinkedIn founding team)
- 3:30 PM **SESSION II:** Best Practices for Companies Managing Primary and Secondary Market Transactions  
Discussion will focus on managing the process with a view towards the legal and regulatory issues associated with primary and secondary stock sales.  
Moderator: Allen Morgan, Venture Advisor, Mayfield Fund & Managing Director, Idealab
- Panelists: Greg Brogger, Chairman & President, SharesPost  
John Duncan, Former General Counsel, Slide (Google)  
Jim Anderson, Head of Corporate Finance Sales, Silicon Valley Bank  
Steve Bochner, CEO, Wilson Sonsini Goodrich & Rosati
- 4:15 PM **SESSION III:** Recent Changes in the Capital Markets and Implications for Growth Stock Investors  
Discussion will focus on the decline in the number of IPO's and the impact on investors and growth companies.  
Moderator: Scott Cutler, Executive Vice President, NYSE Euronext
- Panelists: Karey Barker, Managing Director, Wasatch Cross Creek Capital  
Michael Moe, CEO, NeXt Asset Management  
Dixon Doll, Co-Founder & General Partner, DCM  
Lise Buyer, Principal, Class V Group  
Mary Miller, Assistant Secretary for Financial Markets, Dept. of the Treasury
- 5:00 PM Closing Remarks, followed by a Cocktail Reception in the Ballroom Terrace